

**Joshua Bell Joins Rachmaninoff in a Zenph® Re-performance® on PBS
“Live From Lincoln Center,” January 21st at 8:00 pm EST**

Rachmaninoff's Piano Re-performance Created from His 1928 Recording with Kreisler

Research Triangle Park, North Carolina (January 19, 2010) – [Zenph Sound Innovations](#), the software company that transforms recorded music from sound waves into data, will showcase its technology live on national television when Joshua Bell joins Sergei Rachmaninoff in the slow movement of *Grieg's Violin Sonata No. 3*. Rachmaninoff's re-performance captures the nuances of his 1928 RCA recording with violinist Fritz Kreisler. Violinist Joshua Bell will perform a live original interpretation of Kreisler's part. The event, “Live from Lincoln Center: Joshua Bell with Friends @ the Penthouse” will be broadcast Thursday, January 21st at 8:00 pm EST on PBS.

Zenph's processes focus on software and algorithms for precisely understanding – and exactly re-creating – how musicians perform. Zenph captures details regarding a musician's note choice, volume, touch, articulations, and pedaling. Using this data, a virtual artist can “re-perform” what was played at the moment of the original recording.

The featured music in “Live From Lincoln Center” is inspired by [Joshua Bell: At Home with Friends](#), a recent album from Sony Masterworks that pairs Mr. Bell with a broad variety of artists. At the Lincoln Center event, Bell will also perform duets with Sting, Kristin Chenoweth, Marvin Hamlisch, Regina Spektor, Chris Botti, Nathan Gunn, Tiempo Libre, Frank Moreno and Carel Kraayenhof.

Thursday's show features Zenph's customized Steinway concert grand piano. This 100-year-old piano has been outfitted with high-resolution reproducing technology from Live Performance, Inc. The piano's “SE” system was implemented by British electronics expert Richard Shepherd. The 1909 Steinway was initially restored by the experts at Faust Harrison Pianos of New York, and then shipped to Mr. Shepherd's workshop in the UK. After the grand piano returned to the USA, elite piano technician Marc Wienert further refined the Steinway.

Sony Masterworks also recently released [Rachmaninoff Plays Rachmaninoff](#), a Zenph re-performance of works originally recorded by Rachmaninoff from 1921 to 1942. This solo album has been widely acclaimed as an unparalleled opportunity to hear one of history's greatest pianists as if you were in the room with him. *The Absolute Sound* described the album as the magazine's “Recording of the Issue” in December 2009, with a score of “Music: 10, Sound: 10.” Editor John Atkinson lists the compilation as one of his “Records to Die For” in *Stereophile's* February 2010 issue.

About Zenph Sound Innovations, Inc.

Zenph Sound Innovations, Inc. is a software company focused on using software and algorithms to transform recorded music into data that precisely represents what was performed. As data, musical re-performances can become immersive and interactive: classic recordings can be recorded anew on modern equipment with astonishing fidelity, and contemporary artists and consumers gain access to an entirely new set of creative possibilities. By understanding the nuances of an individual musical style as a digital “signature,” Zenph’s technology enables the re-imagining of the entire music industry. The company’s work was named one of the “Best Ideas of the Year” by *The New York Times Magazine* and has received multiple GRAMMY® nominations. For more information, please visit www.zenph.com.

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